



**Tourism  
Policy  
2022-2032  
Government  
of Uttar  
Pradesh**

## 6. Special incentive for specially abled friendly units

Payroll assistance of INR 1500 per month per worker to units employing differently abled workers, subject to a maximum of five workers in a unit.

### Specific Incentives

#### 1. Incentives to support in reviving the Art, Culture and Cuisine of the state

Subsidy of INR 5 Lakh will be granted to individual/ group involved in reviving indigenous and scarce art, music, craft, folk dance, and cuisine of Uttar Pradesh. For availing the incentive, the recommendation will be provided by the committee constituted under the chairmanship of the District Magistrate of the specific district. The incentive will be limited to only one individual/group reviving a particular Art, Culture or cuisine of the State.

#### 2. Specific incentives for responsible tourism

- a. Eligible tourism units would be reimbursed up to 75% of the cost of carrying out energy audit by a recognized institution/ consultant, water harvesting/ conservation and environment-friendly practices like green buildings, solar and other renewable energy measures, subject to a maximum amount of INR 50,000 per unit. Amount shall be disbursed only once during the operative period of the policy. Subject to a maximum of two individual units per year per entity post submission of certificate stating sustainability of the unit.
- b. Reimbursement of 20% of the capital cost of setting up effluent/ sewerage treatment plant subject to a maximum of INR 20 Lakh per unit; subject to a maximum of two individual units per year per entity.
- c. Reimbursement of 50% of the certification fee paid, up to Rs 10 lakh to hotel/wellness resort obtaining Green Building Certification under IGBC / GRIHA / LEED or any such international accreditation/ certification as identified by the board from time to time
- d. Reimbursement of 50% of certification fees paid, up to Rs 5 Lakh to tour operator for obtaining GSTC (Global Sustainable Tourism Council) certification through GSTC accredited agencies
- e. 100% reimbursement on achieving the certifications and standards from the Ecotourism Society of India/ equivalent or better rating agency, for up to an amount of INR 1 Lakh, subject to a maximum of two units per year.